

How to Be a Great Sponsor

Fredericksburg Host Lions Club

Recruiting members is a critical component of a club's success. Once recruited, oriented, and inducted, it is equally critical to support new members in becoming contributing Lions.

Sponsors serve as mentors in supporting those they enroll. Some ways to do this are:

- Attending his/her *Orientation Session*.
- Discovering why he/she chose to become a Lion.
- Asking if he/she has a specific passion for one or more of the club's focus areas and/or activities.
- Asking for his/her opinion and openly listening to his/her ideas.
- Helping him/her feel welcome.
- Communicating about meeting and event dates.
- Introducing him/her to members.
- Sitting together, at least for the first meeting he/she attends.
- Reviewing club policies and procedures, including how meals and dues are paid.
- Answering questions.
- Encouraging participation in service activities.
- Encouraging committee participation.
- Offering support for whatever he/she chooses to do as Lion.
- If the new member misses a meeting, following up to let him/her know about what was discussed.