



### The Successful Zone Chairperson

Presented by
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International Director
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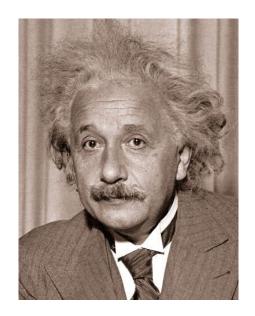


## **Today's Objectives**

- Understand the Role of the Zone chairperson
- Understand the <u>Duties</u> of the Zone Chairperson
- Understand your role as an active member of the DG's
   Team
- Learn of the Tools Available for the Zone Chairperson
- Share **Best Practices** within small-group discussions



## **Problem Solving**



Dr. Albert Einstein Nobel Laureate

"The significant problems we have cannot be solved at the same level of thinking with which we created them."

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## Keys to Success

- Always apply commonsense.
- Don't be afraid to ask for help.
- Each club is different.
- Encourage people to share their successes.
- Always treat people with respect.
- "There ain't no right way to do wrong."
- Be a great listener.





## The Role of the Zone/Region Chairperson

The Zone/Region Chairperson is the

# LINK

between the **clubs** in the zone



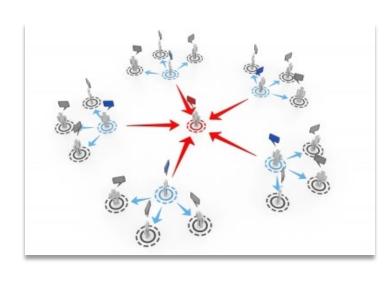
Image courtesy of David Castillo Dominici / FreeDigitalPhotos.net

and the **district** leadership





## The Role of the Zone Chairperson



- Communicator
- Counselor
- Motivator





## The Duties of the Zone Chairperson

- Further the Purposes of the Association
- Chair the District Governor's Advisory Committee meetings
- Include DG Team
- Report after District Governor's Advisory meetings







## The Duties of the Zone Chairperson

- Visit a regular meeting of each club
- Ensure that every club operates under a duly adopted constitution and by-laws
- Represent each club regarding problems
- Promote full club representation at all conventions







## The Duties of the Zone Chairperson

- Play an active role in organizing new clubs
- Support leadership development in the zone
- Supervise progress of district, multiple district and Lions Clubs International projects







## **Communicate at Zone Meetings**

- Hold at least three zone meetings during the year.
- Suggested agendas shown in the <u>Zone Chairperson</u> Manual
- Schedule meetings soon after the cabinet meetings







## Some Tips for Great Zone Meetings

- Make the meeting interesting
  - full of information
  - not too long
- Use correct meeting procedure
- Remember, you are in charge!!







## Some Tips for Great Zone Meetings

- Select someone to keep the minutes for you
- Alter the venues for each meeting
- Invite a speaker on a subject you wish to promote







### Reporting to the Cabinet

Prepare a report for the cabinet secretary. Include:

- Membership of each club, net increase or loss
- Projects clubs are undertaking
- Concerns you have regarding the clubs
- Recommendations you wish to bring before the cabinet
- <u>District Governor's Advisory Committee Meeting Report</u>
  is now a writable pdf (DA 7CM)

is now a writable.pdf (DA-ZCM)





### Be Well Prepared for Visits

- Visit officially **once per year** to support the club and share district information
- Prepare before your visit and be knowledgeable about the club and its projects

- Always take a membership ceremony induction with you and an invocation. You never know when you might need them!
- Be prepared to answer questions about Lionism in general, fees and dues, etc.

**XXX Lions Club** 

**Chartered:** Date

<u>Members:</u> XX Members ( X woman, X family units )

Longest Lions membership, (X years of service); Newest Lions: X years of service

**Melvin Jones Fellows:** 

**Money in LCIF account for Melvin Jones Fellows:** 

**Service Activities:** 

**Reports:** 

**Unique programs:** (Ideas to share with other clubs)

**Club attended Fall Conference** 

<u>Club website:</u> <u>Facebook:</u> <u>Club bulletin:</u> <u>X Account:</u>

**President:** 

**Secretary:** 

**LCI Indebtedness:** 



- Status Quo Club
  - Club desires to turn in charter or merge with another club (most common)
  - Club does not uphold the principles of Lions Club International (involved in litigation, does not hold meetings)
  - Club is fictitious (paper only)
  - Club is behind on its dues to international



- Status Quo Club
  - While in status quo, the club cannot
    - 1. Conduct service activities;
    - 2. Conduct fund-raising activities;
    - 3. Participate in district, multiple district, or international functions or seminars;
    - 4. Participate in any voting procedures outside of the club;
    - 5. Endorse or nominate a candidate for district, multiple district and international office;
    - 6. Submit the Monthly Membership Report and other report forms;
    - 7. Sponsor a Lions club, or organize a Leo club or a Lioness club.



- Priority Club
  - DG may designate up to five clubs in the district.
  - DG and club leadership must develop a plan to get the club back on the right track.
  - Assign a Guiding Lion to the club.
  - DG is authorized to make two additional visits per year to the club.
  - DG will review the progress at the six-month mark to determine if the club should remain a priority.



- Financial Suspension
  - Behind on paying outstanding debt to LCI for 120 days.
  - Remind clubs when international and state dues are required (July and Jan for international and Dec for state).
  - Discuss with the leadership (may have a valid reason).



# Payment Instructions

- Logon to the portal, and you have several options to pay electronically
- Pay by snail mail:
  - The International Association of Lions Clubs
  - 35842 Eagle Way
  - Chicago, IL 60678-1358
- Email: <u>accountsreceivable@lionsclubs.org</u>
- Phone: 1-630-203-3810





### Counsel the Club to Strive for Excellence

Work with the district governor to ensure the clubs in the zone:

- Meet on a regular basis
- Abide by constitutional provisions
- Demonstrate sound financial practices



- Conduct service projects in the community
- Maintain effective internal communications and a community public relations program
- Implement membership recruitment, orientation and retention program
- Encourage the development of new Lions leaders





### Counselor - Advisor - When Clubs Have Conflict

- Listen to both sides
- Be sure of your facts
- If in doubt, seek a separate opinion
- Club dispute resolution procedure
  in the <u>Standard Club Constitution (Article X)</u>
- For more information see the <u>Lions Learning Center</u> on the LCI website





# MISSION OBJECTIVE

1.5 million Lions on July 1, 2027.





# Membership Goal and Objectives

Lions Clubs International will reach 1.5 million members worldwide on July 1, 2027.

- All districts will add new clubs.
- All clubs will induct new members.
- All CAs will achieve positive net growth.

Districts should incorporate regional strategies to attract a diverse membership, including women and young Lions.







### **Available Resources**

The Global Membership Approach provides a process and resources for all clubs and districts to achieve growth.

All the tools we need are already here!

lionsclubs.org/global





# Mission Amplification

Our *MISSION* 1.5 landing page helps Lions learn about this exciting initiative and get the tools to take action.







### Great Resources and References for You

- https://www.lionsclubs.org/en/resources-formembers/mission-to-grow
- https://www.lionsclubs.org/en/resources-formembers/resource-center/zone-region-chairpersons





### **Additional Ideas**

- Review the requirements for awards
- Talk about service activity reports and the importance
- Share information
- Visit clubs outside zone
- Remind clubs that they should audit their accounts at least once a year
- Encourages clubs to provide a financial report at every board meeting





### Make it a Great Year and Celebrate Your Success!





### The Ten Commandments of Leadership for Lions

1. People are illogical, unreasonable and self-centered.

### Love and trust them anyway.

2. If you do good, people will accuse you of selfish ulterior motives.

### Do good anyway.

3. If you are successful, you will win some false friends and true enemies.

### Do good anyway.

4. The good you do today will be forgotten tomorrow.

### Do good anyway.

5. Honesty and frankness will make you vulnerable.

### Be honest and frank anyway.



### The Ten Commandments of Leadership for Lions

6. The biggest people with the biggest ideas can be shot down by the smallest people with the smallest ideas.

### Think big anyway.

7. People favor underdogs, but follow top dogs.

### Fight for the underdog anyway.

8. What you spend years building may be destroyed overnight.

### Build anyway!

9. People really need help, but may attack you if you do help.

### Help people anyway.

10. Give the world the best you got and you may get kicked in the teeth.

Give the world the best you have anyway.

# Lions Clubs International

- Bland Memorial
- Canine Companions
- Diabetes Awareness
- Environmental
- Global Outreach / Club Twinning
- Hearing Aid Bank Foundation
- Hearing Conservation
- International Relations
- Leader Dogs for the Blind



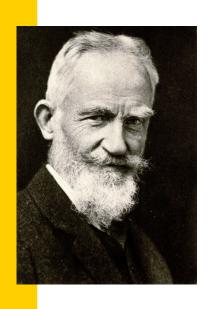
- Leo Clubs
- LCIF
- State Foundations
- Eye Banks



- Peace Poster
- Sight and Hearing Mobile Screening Units
- Portable screening instruments
- Special Needs Equipment
- White Cane
- Youth Camps and Exchange

GLT: Identify candidates for the RLLI. Plan and coordinate District Officer Training Schools. Provide remedial and targeted training where needed within the District to assure that all Club and District Officers are functionally able to do their jobs well.

<u>Visitation:</u> Promote Fun and fellowship with the Clubs and District. Encourage the exchange of ideas and traditions by promoting an environment of sharing and involvement between clubs and their members. Schedule and coordinate the annual Visitation / Awards Dinner.



"If you have an apple and I have an apple and we exchange these apples then you and I will still each have one apple. But if you have an idea and I have an idea and we exchange these ideas, then each of us will have two ideas."

George Bernard Shaw

# Questions