

Winter Conference Cabinet Report
Global Membership Team (GMT) – District

Mission 1.5 Membership Goals and Status as reported in Insights (As of September 21, 2025:

- Goals: Working with GET to Charter one new club, recruit 326 new members and net gain of 1 member.
- Currently: **A net loss of 32 members.**

Cumulative membership data for LY 2025-2026, from the Key Performance Indicators (Membership) from the Lion Portal as of December 31, 2025:

- 2 Charter Member
- 86 New Members
- 8 Reinstated Members
- 10 Transfer Members
- 106 Total Added Members
- 138 Dropped Members
- Total District Membership: 2181

In November, every Club Membership Chair of Record received an email regarding a set of Membership documents and tools with links to the District website. The email emphasized the point that every Membership Chair was an important member of the District Global Membership Team. I am encouraging clubs which have not identified a Membership Chair to elect or appoint one and enter their name in the Lion Portal so that we may add them to our distribution for future membership communications.

Continuing to support Multiple Membership Monday Zoom meetings hosted by Lion Mack Stevens, District 24-I GET. All interested Lions are welcome to join in. The Zoom link is available at valions.org at <https://lionsdistrict24l.org/multiple-membership-mondays-2/>.

Details of individual and club awards and recognition, including “Each One – Bring One” are posted on the District website.

The MD and District GAT hosted two membership- and extension-focused Zoom meetings – one with the leadership of the Seal Beach (California) Lions Club on December 8, 2025, and one with PDG Ronnie Martin of Texas. The Seal Beach Lions Club described how they grew their club to over 400 members, the largest Lions Club in the U.S. PDG Ronnie discussed his strategy and tactics to organize many new Lions clubs within a short time.

Respectfully Submitted,
PCC Glen Logan
MD-24/District 24-L GMT Chair
January 4, 2026