



MD24 Lions of Virginia

Regional Lions Leadership Institute

March 4-6, 2027



Mark S. Lyon
2026-2027 International President

Holiday Inn Monticello
1200 5th Street SW * Charlottesville, VA 22902
PHONE 434-977-5100



Overview * Application Information

What is RLLI? (Really)

Lions Regional Lions Leadership Institute is a 2-3 day learning event bringing together Lions who want to bring their best selves to their Clubs, Districts, and beyond. Along with the cache of professional and personal skills and experiences, the RLLI (affectionately pronounced *really*) curriculum delivers opportunities ranging from Lions fundamentals, public speaking, time management, conflict resolution, delegation, realizing and appreciating population diversity, and recognizing local opportunities.

Why RLLI?

Leadership development is beneficial at home, at work, in your Lions & community life. It is a proven program that helps people become strong leaders.

Who is eligible to attend?



Lions seeking to enhance their leadership skillset to prepare for formal opportunities as Club President, Zone Chairs, Global Action Team Coordinators, and District Governor candidates greatly benefit from investing in RLLI:

- Learn new skills beneficial in all areas of life
- Meet Lions from around the State – many seeking the same Lions path
- Expand your Lions network
- Tap into your passion for service in all things Lions
- Deepen your Lions global connections

When are the training days?

Pre-Institute Reading & Light Research

- Lions Fundamentals
- Delegation
- Local Issues & Opportunities

Zoom Discussion Session

- With your classmates, discuss your learning, impressions, and key takeaways from your pre-Institute reading & research.
- 90-minute virtual session prior to the on-site sessions

On-Site begins Thursday, March 4, 2027:

Participants are invited to travel to the Holiday Inn Monticello. There is no formal session this evening, though a soup/salad/potato bar will be waiting for Lions to enjoy at your leisure between 6 and 8:30 pm. Hotel check-in opens at 3 pm.

Why? This is an opportunity to shake off your week, meet your classmates, settle in, and take a breather before class begins on Friday morning.

Friday & Saturday, March 5-6, 2027:

After breakfast, sessions begin at 8:30 am until the evening. We resume on Saturday morning after breakfast and will complete our time together by 4 pm. The hotel is offering conference rates of \$129+tax for any Lions who'd like to stay on their own on Saturday evening to continue your Charlottesville visit.

How much does it cost?

Your District Governor recognizes the value of RLLI – and is likely an RLLI alumnus. Leadership Development grant funds from LCI plus an investment by your District compensate for over \$350 of the costs for your RLLI experience. Each participant pays **\$150** either through a scholarship from their Lions Club or their own funds.

The total cost for each participant includes:

- 2 nights' lodging (free parking at the hotel)
- Thursday & Friday night dinner
- Friday & Saturday breakfast buffet
- Friday & Saturday lunch
- Snack breaks throughout Friday & Saturday
- All session materials



Secure registration using card
or check via Zeffy.com

What is the process?

Participating in RLLI is best when you have a plan for how you want to use your new/renewed skills for a purpose. How are you planning to expand your role in Lions next year? Space is limited to eight (8) participants per District.

Scan the QR code on the cover to take you to our online sign-up on Zeffy.com. You can use a credit card or e-check at checkout. Zeffy.com provides their services free for non-profits. (Donations welcome!)

Your District GLT and/or District Governor will review your application and be in touch.
Applications will be accepted until 11:59 pm on January 17, 2027.

How do I sign up?

Skip the post office and register on Zeffy.com. You can use eCheck or credit card for payment. Zeffy.com is free for non-profit organizations. (You have the choice of making a donation to support Zeffy.com. Don't want to donate? It's okay. They won't penalize us. That's how they are supported, but they'll still provide their services free of charge. Just choose "Other" in the dropdown and type in your custom donation or \$0.00)

Here's the link or scan the QR code with your smartphone:

[2027 RLLI Registration](#)



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PHONE 434-977-5100 Tell them: **Lions Clubs of Virginia**

This link will take you directly to the reservation page: [Lions of VA MD24](#)

Make sure the indicated dates align with your planned stay. Your hotel room & meals are covered for the weekend. Your tuition of \$150 is payable by eCheck or credit card on the Zeffy.com registration app.

Name		Member #	
Lions Club			
Highest Lions Position held			
Mailing Address			
City	State	Zip	
Preferred Phone	Home <input type="text"/>	Cell <input type="text"/>	
Preferred E-Mail			
RLLI Goal:			
My next role in Lions:			
Credit Card Information:	AMEX ☐	Visa ☐	MC ☐ Other ☐
Card Number:			EXP.
Billing Address (if different)			CVV
City	STATE	ZIP	
Applicant Signature:		Date:	
District Governor Signature:		Date:	