District 24-L Lions Clubs
Growing Our Impact Through New Club Extension
A Proposal to Encourage Existing Lions Clubs to Sponsor and Support New Lions Clubs
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Stronger Clubs. More Lions. Greater Service.
Establishing new Lions Clubs is one of the most effective ways to expand our service, develop new leaders, and strengthen the future of Lions International. District 24-L has an opportunity to build on the experience, relationships, and community knowledge of its existing clubs by encouraging them to become **sponsoring clubs for new Lions Clubs**. The following overview explains the benefits of sponsoring a new club and includes a short survey designed to measure interest, readiness, and potential opportunities throughout District 24-L.

Part 1: Why Should Your Lions Club Sponsor a New Lions Club?

1. Expand Our Reach and Community Impact
A new Lions Club creates opportunities to serve communities, neighborhoods, and populations that may not currently have an active Lions presence. Sponsoring clubs help multiply the good they already do without having to take on every new project themselves.

2. Develop the Next Generation of Lions Leaders
Sponsoring a new club gives experienced Lions opportunities to mentor emerging leaders, transfer institutional knowledge, and strengthen their own leadership and communication skills. It can also attract younger professionals and individuals looking for meaningful service opportunities.

3. Build New Partnerships and Relationships
A sponsoring club develops relationships with new Lions, community organizations, local businesses, and civic leaders. These connections can create opportunities for joint service projects, fundraising partnerships, and community outreach.

4. Strengthen Club Pride and Legacy
Helping establish a successful new Lions Club is a lasting accomplishment. Sponsoring clubs can take pride in knowing that their service legacy will continue through the efforts of another club, potentially for generations.

5. Strengthen District 24-L and Lions International
New clubs bring additional volunteers, ideas, leadership capacity, and service opportunities. A growing district can build a stronger network of clubs working together to address community needs and advance Lions International's global causes.

6. Revitalize the Sponsoring Club

Extension activities can bring fresh energy to existing clubs. Members gain a new mission, discover opportunities for collaboration, and learn innovative ways to recruit, engage, and retain Lions.

What Does a Sponsoring Club Actually Do?
A sponsoring club does not have to build a new club alone. With support from the District Global Membership Team (GMT), extension leaders, and other experienced Lions, it can help identify a community, introduce prospective members to Lionism, assist with organizational meetings, and mentor the new club as it becomes established.

The key message: Sponsoring a new Lions Club is not about competing for members. It is about creating more opportunities for people to serve.

Together, we can grow our membership, strengthen our clubs, and expand the impact of Lions service throughout District 24-L.
Thank you for your leadership and commitment to service.